
TERESA ENG

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SUMMARY

I am a highly organized and multifaceted Art Director and UI Designer. I have over 15 years of international design experience in creating elegant and intuitive user experiences across cross-channel platforms within the financial, telecommunications and retail industries.

CAREER HISTORY

The Watermark Collection, London

Creative Director, May 2014 – May 2015

I advised the Watermark Collection on their rebranding strategy to enter the UK and European marketplace. I provided the Art Direction for Watermark's brand identity, digital, print and photography. In addition, I also provided the visual design, UX and factory photography for the Watermark's collection's responsive site.

Barclays Global, London

Visual and UI designer, May 2013 – May 2014

I was involved developing product prototypes for Barclays retail banking. I provided visual concepts, user interface design and high level prototypes. I was also involved in a group wide initiative in creating pattern libraries for their UK and International businesses.

Marks & Spencer, London

Art Director, Sep 2012 – Dec 2012

Design lead for 'Virtual Rail', a large interactive display lead that allows users to browse and purchase the latest trends. I worked with UX to simplify the user experience and deliver high level visuals whilst keeping in mind the technical requirements for designing for device independent pixel touch screens.

Vodafone Global, London

Lead Visual Designer, May 2011 – Aug 2012

Delivered visual concepts, high-level designs and prototypes for Vodafone's global redesign of their web and mobile presence in the eShop, Support, Community and Search areas. I oversaw the development team and helped establish processes to align the new designs across participating markets taking to account various budgets and backend systems.

BBC World Service, London

Mobile UX and UI Designer, Jan 2011 - Mar 2011

Worked in an Agile environment to develop the interaction, user journeys and user interface for the BBC World Service mobile news app using PhoneGap. Flexibility of the design was key in supporting the editorial and typographic requirements of each language service.

Profero, London

Lead Visual/UX Designer, Aug 2010 - Dec 2010

Design lead Johnson's baby site redesign. I created the look and feel of the website, Interaction design, grid layout, iconography, typographic illustration and template layouts. I worked closely with the IA team in designing user journeys and anticipating user needs.

Spook Media., London

Senior Designer, Apr 2010 - Jul 2010

Concept and design for various microsities and social media campaigns.

Investis, London

UX/UI Designer, Sep 2009 – Mar 2010

Lead designer for various online corporate reporting and investor tools. My role included interpreting complex statistics into interactive visual data, interface design, interaction design, icon design and anticipating user scenarios in user flows.

Unicast, London

Digital/Flash Designer, Feb 2008 – Aug 2009

Provided visual and interactive concepts, flash design and storyboard for rich media advertising campaigns under tight deadlines.

RGA, New York

Senior Visual Designer, July 2006 – Dec 2007

Visual and UI design for e-commerce, portal sites and mobile application prototypes. Worked with the interaction design team in creating page mockups for usability testing and analysis. Key Projects included: Corbis Images ecommerce site prototype, Goldman Sachs site redesign, Fidelity Investments consumer site prototype.

Viewpoint, New York

Visual/UI Designer, Aug 2004 – June 2006

Worked with the Creative Director in creating Fotomat, a web application and e-commerce site that allows users to download, edit, order and share photos.

Lunny Communications, Vancouver

Digital Designer, Dec 2002 – Dec 2003

Designed bilingual interactive kiosks and exhibition panels for the Sultan bin Abdulaziz Science and Technology Centre, Saudi Arabia.

Tonic , London

Junior Designer, Dec 2000 –Jan 2002

Worked alongside the senior designer in website pitches and print projects.

SKILLS

Art Direction, Visual & UI design, User Experience Design, photography (lifestyle)

Adept with Photoshop, Illustrator, InDesign, Lightroom and Axure

Good understanding of print design & production, DHTML and CSS

EDUCATION

MA Photography, 2008

London College of Communication, London, England

BFA Communication Design, 2000

Emily Carr Institute of Art + Design, Vancouver, Canada

PERSONAL DETAILS

Born 1977, Canadian National

Status: Indefinite leave to remain expiring March 2024.

REFERENCES

Excellent references available upon request